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國立高雄科技大學
NATIONAL KAOHSIUNG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY
授課大綱 Syllabus

部別：日間部四技

112學年度第2學期

列印日期：2024/03/06

中文課程名稱：企業倫理與永續發展	英文課程名稱：Business Ethics and Sustainable Development	授課教師：阮明勇
開課班級：管院課程一甲	學分：2.0	授課時數：2.0
合班班級：		實習時數：0.0

1. 中文教學目標(Chinese Teaching objectives)

由於聯合國的17個可持續發展目標（SDGs）近年來受到關注，可持續性和可持續發展已成為全球熱門議題。商業道德和可持續性為進一步的業務發展奠定了基礎。本課程旨在提供對組織、社會、商業道德和可持續性之間關係的基本理解。課程涵蓋了商業道德和可持續性背後的概念和理論，並強調了企業如何在考慮這些理論的情況下運營。修完課程後，學生預期能夠：（1）了解、描述和解釋與商業道德和可持續性相關的不同理論和模型，（2）了解企業在道德和可持續性框架下的運作方式，（3）通過使用課程文獻分析涉及商業道德和可持續性的問題，並將其應用於實際情況。

2. 英文教學目標(English Teaching objectives)

Since the United Nations' 17 Sustainable Development Goals (SDGs) have come under the spotlight in recent years, sustainability and sustainable development have become hot global issues. Business ethics and sustainability set the foundation for further business development. This course aims at providing a fundamental understanding of the relationship between organizations, society, business ethics and sustainability. The course covers concepts and theories behind business ethics and sustainability and emphasizes how businesses operate, considering those theories. After taking the course, students are expected to (1) understand, describe, and explain the different theories and models related to business ethics and sustainability, (2) understand how a business operates under ethics and sustainability, (3) analyze problems regarding business ethics and sustainability by using course literature and apply it to practical situations.

3. 中文教學綱要(Chinese CourseDescription)

本課程涵蓋商業道德和可持續性背後的理論，並強調在考慮商業道德理論的情況下企業的運作方式。課程分為兩個部分：（1）商業道德和（2）商業可持續性和可持續發展，其中核心內容是聯合國的17個可持續發展目標（SDGs）。在商業道德部分，一些主題包括企業社會責任（CSR）、道德原則和道德推理、企業領導者的道德、環境道德。在商業可持續性和可持續發展方面，一些主題包括：聯合國的SDGs、ESG運動、環境和全球變暖、企業誠信。

4. 英文教學綱要(English CourseDescription)

This course covers theories behind business ethics and sustainability and emphasizes how a business operate considering business ethics theories. The course is divided into two part: (1) business ethics and (2) business sustainability and sustainable development with a core of 17 UN' s SDGs. For business ethics, some topics include Corporation Social Responsibility (CSR), Moral Principle and Moral Reasoning, Ethics of Corporate Leaders, Environmental Ethics. Some topics on business sustainability and sustainable development include: UN SDGs, ESG movement, environment and global warming, corporate integrity.

無中文核心能力資料。

無英文核心能力資料。

7. 教科書

- 中文書名：英文書名：Business Ethics: Decision Making for Personal Integrity & Social Responsibility (5th ed.)
 中文作者：英文作者：Laura Hartman, Joseph DesJardins, Chris MacDonald
 中文出版社：英文出版社：McGraw-Hill Education
 出版日期：2020年 01月 備註：

中文書名： 英文書名：Business & Society: Ethics, Sustainability & Stakeholder Management (10th ed.)

中文作者： 英文作者：Archie B. Carroll, Jill Brown, Ann K. Buchholtz

中文出版社： 英文出版社：McGraw-Hill Education

出版日期：2017年 01月 備註：Reference Materials

無參考書資料。

9. 教學進度表

週次或項目 Week or Items	中文授課內容 Chinese Course Content	英文授課內容 English Course Content	分配節次 Assigned Classes	備註 Note
Week 1 (02/19)	課程介紹	Course introduction	2	
Week 2 (02/26)	商業道德與可持續性介紹及 聯合國可持續發展目標 (UN SDGs) (1)	Business Ethics and Sustainability Introduction & UN SDGs (1)	2	
Week 3 (03/04)	商業道德與可持續性介紹及 聯合國可持續發展目標 (UN SDGs) (2)	Business Ethics and Sustainability Introduction & UN SDGs (2)	2	
Week 4 (03/11)	道德決策：個人與職業背景	Ethical Decision Making: Personal and Professional Contexts	2	
Week 5 (03/18)	企業社會責任	Corporate Social Responsibility	2	Open class
Week 6 (03/25)	道德決策：雇主責任與員工 權利	Ethical Decision Making: Employer Responsibilities and Employee Rights	2	
Week 7 (04/01)	道德決策：職場科技與隱私	Ethical Decision Making: Technology and Privacy in the Workplace	2	
Week 8 (04/08)	沒課	No class! (04/08 - Adjusted Holiday for NKUST Anniversary Day)	2	
Week 9 (04/15)	期中考	Mid-term exams	2	
Week 10 (04/22)	行銷中的商業道德	Business Ethics in Marketing	2	
Week 11 (04/29)	氣候變化和全球暖化 商業與 環境永續發展 (1)	Climate change and global warming Business and Environmental	2	

Sustainability (1)			
Week 12 (05/06)	氣候變化和全球暖化 商業與環境永續發展 (2)	Climate change and global warming Business and Environmental Sustainability (2)	2
Week 13 (05/13)	ESG 運動	ESG movement	2
Week 14 (05/20)	商業道德與可持續發展特定主題的討論與演講	Discussion and Presentation on Special Topics in Business Ethics and Sustainable Development	2
Week 15 (05/27)	商業道德與可持續發展特定主題的討論與演講	Discussion and Presentation on Special Topics in Business Ethics and Sustainable Development	2
Week 16 (06/03)	商業道德與可持續發展特定主題的討論與演講	Discussion and Presentation on Special Topics in Business Ethics and Sustainable Development	2
Week 17 (06/10)	沒課	No class! (06/10 - Dragon Boat Festival - Holidays)	2
Week 18 (06/17)	期末考試	Final exams	2

10. 中文成績評定(Chinese Evaluation method)

課堂參與 (25%) ; 期中考試 (25%) ; 小組報告 (25%) ; 期末考試 (25%)

11. 英文成績評定(English Evaluation method)

Class participation (25%); Mid-term exam (25%); Group presentation (25%); Final exam (25%)

12. 中文課堂要求(Chinese Classroom requirements)

(1) 學生需要在參加課堂之前準備材料，積極參與課堂活動，並在課後檢討他們的作業。(2) 學生因任何原因不得缺席超過三週

13. 英文課堂要求(English Classroom requirements)

(1) Students are required to prepare materials before participating class, actively contribute to the class activity, and review their works after the class (2) Students are not allowed to be absent more than 3 weeks for any reason.

14. 本課程與SDGs相關項目(This course is relevant to these of SDGs as following)

4. 優質教育(Quality Education);

「遵守智慧財產權」；「不得非法影印」！